



C. K. COOPER & COMPANY

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C. K. COOPER & COMPANY ANNOUNCES ANALYST KEN TRBOVICH JOINS ITS HEALTHCARE RESEARCH DEPARTMENT

Irvine, Calif. – January 18, 2012 – C. K. Cooper & Company, an independent, full-service investment bank, headquartered in Irvine, Calif., announced today that Ken Trbovich has joined the firm as a Senior Research Analyst in the Healthcare Research Department. Trbovich joins the firm with 15 years of equity research experience, including a decade on the sell side exclusively focused on companies in healthcare.

Shortly after entering into the business as an equity analyst, Trbovich joined the Red Chip Review, as a generalist before advancing to take on responsibility for directing and supervising the day-to-day activities of a 10-person equity research group that provided independent research coverage on nearly 300 small capitalization companies. He moved to the sell-side to focus on healthcare research becoming part of the team of analysts that built the healthcare franchise for C.E. Unterberg Towbin. Most recently, Trbovich spent five years as the U.S. Specialty Pharmaceutical Analyst for the RBC Capital Markets where he was separately recognized by both the *Wall Street Journal* and *Forbes* for his stock picking abilities.

“After conducting a thorough search, we believe we found the right fit in Ken for our firm and our clients”, said Alexander G. Montano, President of the firm. “His broad range of experience and prior coverage of healthcare names fits well with our core investment thesis. We expect Ken to bring immediate value to our clients through his insightful research.”

“Given C. K. Cooper’s commitment to and proven success in the energy sector, I look forward to being part of the team tasked with building out the healthcare franchise at C. K. Cooper”, said Trbovich.

Mr. Trbovich is a Chartered Financial Analyst. He has a BSBA from the University of Arizona and an MBA from Thunderbird School of Global Management.

About C. K. Cooper & Company

C. K. Cooper & Company is a full-service investment bank headquartered in Irvine, California. The Company is focused on providing superior and insightful research coverage to its clients; innovative investment banking solutions supported by sales and trading services; and portfolio advisory and management services for private clients. Though C. K. Cooper & Company has been noted for a variety of measures of accomplishment, we chart our success by only one metric: The growth of our clients. For more about C. K. Cooper & Company, visit www.ckcooper.com.

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